



MEDIA RELEASE

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Thredbo Unveils Lift Pass Artwork for 2020

School student Sophie Harper wins art competition for MyThredbo cards

MyThredbo Card Design Competition Winner



THREDBO RESORT, NSW – 8 June 2020 – A flamingo pink and hot yellow sky burn behind a gaily-coloured ribbon of gondolas. Lightly coloured eucalyptus trees sprout below petrol-hued mountains. When flipping over the ski pass this winter, these are a few of the innocent features you'll find on the MyThredbo pass art. And the mini masterpiece isn't by a big-name artist (yet). Rather this is the winner of the MyThredbo Card Art Competition, 8-year-old Sophie from Jindabyne Central School.

For the past five years, the MyThredbo card has featured commissioned artists who have a strong link to Thredbo, to showcase the depth of talent in the Snowy Mountains and the special relationship each has with the mountains.

Past artists on the lift pass card have included two-time Archibald prize finalist Zoe Young, canvas board creator Imants Tillers and the internationally recognised Andrew 'Grassi' Kelaher. Brad Spalding was the inaugural artist, the former Thredbo Snow School Director creating a distinctive series of raincoat-clad 'sou-wester' people (winner of the Thredbo Art Prize in 1995).

Celebrating Community

Sophie is in excellent company. This year the artwork celebrates community, with local schoolchildren from Jindabyne Central School and Snowy Mountains Grammar School from Kindergarten to Year 6 invited to join the competition with the theme 'gondola'.

Sophie, described as a 'kind and helpful member of her class' was thrilled to learn she has the successful entry in the MyThredbo Art Competition and her picture channelled her love of the Australian ski fields at Thredbo and her excitement at the building of the new gondola. A keen skier, she says she feels happy when being artistic and enjoys the fact that her art gives her ideas for writing in her journal at home.

And to showcase the rest of the other outstanding entries, Thredbo Resort will also display a colourful selection of the shortlisted entries on the roof of one lucky Gondola cabin – so don't forget to look up!

Art, Art, Everywhere

This is the latest innovation to thrill art enthusiasts. While the MyThredbo card takes artwork on-slope, off-slope art inspiration continues with a self-guided Art Walk featuring thirty art stops.

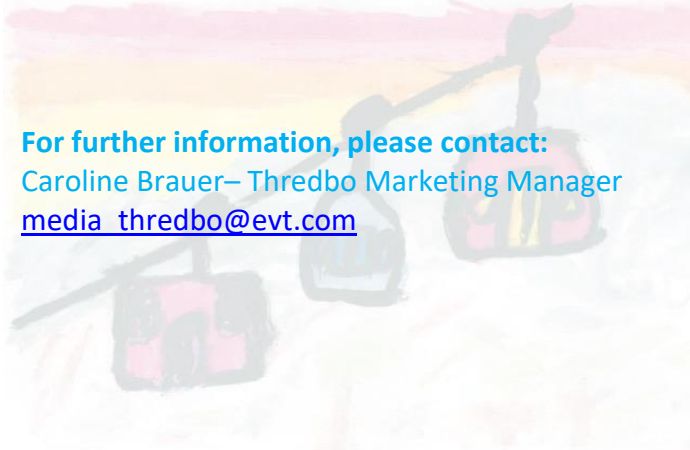
Along the wandering trail, art works include Descent by Robert Hague, a winner of The Director's Prize for Sydney's Sculpture by the Sea. Commissioned for Thredbo's 50th anniversary, the bronze and weather steel piece features the imagined path of a skier carving down the mountain. One of Brad Spalding's 'sou-westerners' (Enter the World of the Sou Wester) is featured in the Thredbo Alpine Hotel's lobby, and by the adjacent small pond you'll be surprised by a bronze nude (Mountain Dance by Thomas Bucich) inspired by the movement and gesture of Snow Gum trees.

The collection is ever evolving, with new additions gracing the nooks and crannies of the village.

Resort information: The MyThredbo card is your personal one-stop shop to Thredbo. Whenever you buy a product online, or in resort, the product will be loaded onto your MyThredbo Card. Products include lift tickets, lessons and gear hire at the Online Shop. Visit Thredbo.com.au.

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Image Links: To view all the shortlisted entries, please see [click here](#). We have a gondola-load of images and content. Hop onboard at thredbo.com.au/media-centre/



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ABOUT THREDBO

Thredbo is Australia's premier alpine resort. Voted Australia's Best Ski Resort in the World Ski Awards for three consecutive years, Thredbo boasts some of the best alpine terrain in the country and plays host to close to around 750,000 visitors each year. Located at the heart of the Australian Alps and nestled in the foothills of Australia's highest mountain Mt Kosciuszko, Thredbo is Australia's highest adventure destination in both summer and winter.

In winter, Thredbo offers Australia's longest snow runs and a vertical drop close to double that of any other Australian resort with a gorgeous European-style village. In summer, Thredbo has Australia's largest network of gravity mountain bike trails, as well as some of the best hiking trails in the country including the iconic Mt Kosciuszko walk.