



MEDIA RELEASE



Excitement Building for LEGO Friends Snow Festival

School holidays are here and excitedly Thredbo has teamed up with LEGO to host the LEGO Friends Snow Festival July 1-15.

The fun takes kids onto the mountain for their very own snow hunt, where they need to help the LEGO Friends stars Stephanie, Olivia, Emma, Mia and Andrea find their skis and snowboard hidden at secret locations on the mountain. Then it's time for creating après magic in the LEGO Friends Play Zone where the kids can build and bring Heartlake City to life.

Along with the LEGO fun, there is a mountain of other free activities and après entertainment to please kids of all ages including:

- **Torah Bright Mini Shred**

Calling all mini shredders, join Torah Bright for a fun day out on the snow, July 9. Olympic gold and silver medallist, Torah Bright and her friends are putting on a fun and friendly day to help you progress your skills and confidence in the terrain park. Come along make some new shred buddies, enjoy a sausage sizzle, learn some new tricks and ride alongside some of the best skiers and snowboarders in the world. Sign up at thredbo.com.au/events

- **My Friend Mark and kids Flare Run**

Join My Friend Mark and the Thredboland Animals in a sing- along styled performance. The kids can meet the whole team including Syd Koala, Rocky Cocky, Wally Wombat and Extreme Rat as they come out to play and join in on an exclusive flare run down Friday Flat. Once the flare run has finished up, sit back and enjoy the fireworks display over the mountain.

- **Twilight Snow Play**

First time to the snow? The Thredbo Snow Play Park is a great way for families to enjoy the magic of the snow with designated areas to snow tube, toboggan and build snowmen. Located at the base station area of the village, the Snow Play Park is free for all to experience and enjoy, bring along your toboggan or hire a tube or toboggan from Thredbo Sports.

- **Free Night Skiing**

If you've been cruising the slopes all day long and just want to keep riding into the night, Twilight Riding is the go for you. On selected days during the LEGO Friends Snow Festival you can link turns down Friday Flat until 7pm. Taking to the mountain at night is a spectacular experience, quite different to day riding.

- **Snow Biking**

Looking for a new adventure on the snow? Give Snow Biking a go! Snow Biking is a great new way to experience sliding down the snow on new type of craft with family or friends.

- **School Holidays Village Concert**

Thredbo is hosting a family festival concert in the Village Square on With Australia's biggest party band La Fiesta headlining. They are sure to fill the village with music and grooves the whole family can enjoy. Share this awesome experience with every member of the family...it's sure to be a great night.

With a jam-packed schedule, plenty of terrain to explore and an après line up of free activities, events and adventures, there's something for everyone these school holidays.

Find out more about the LEGO Friends Snow Festival:

<https://www.thredbo.com.au/events/2017/lego-friends-snow-festival/>

See video highlights [here](#).

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