



MEDIA RELEASE



Get On Your Bike and Help Cure Cancer

Snowy Ride 2017 – raising funds for research into childhood cancer.

The idyllic Snowy Mountains will play host to over 2,000 motorbike riders November 4th as the 17th annual Snowy Ride rolls through the mountains to raise funds for vital research into a cure for childhood cancer.

The Snowy Ride has been a favourite among motorbike riders since its inception in 2001 and the bikers are certainly a generous lot, with the ride pivotal in raising more than \$7 million for research into childhood cancer.

“Every year we are blown away by the amazing crew of motorcyclists who come and take part in the Snowy Ride and help us fundraise for a cure,” said Sue Walter, Chief Executive Officer of Steven Walter Children’s Cancer Foundation.

Motorbike riders of all ages, on bikes of all sizes, from all parts of the country will trip around the eight checkpoint Snowies circuit visiting Adaminaby, Dalgety, Berridale, Jindabyne, Cooma, Bombala, Charlotte Pass and Thredbo.

“We work closely with NSW Police, NSW Roads & Maritime Services as well as the local Councils to make the ride as safe and enjoyable as possible for everyone involved,” said Sue.

Special weekend guests include patients and their families from the Sydney Children’s Hospital who will be treated to motorbike rides, activities and a fly in the Australian Navy helicopter across the weekend.

The days riding culminates in a mass ride of around 400 bikes along the Alpine Way to Thredbo. Then a special presentation is held where lucky riders can win a Honda Africa Twin 1000L ‘A’ model as first prize and a Honda CMX500, with a total value of \$25,000, thanks to Honda. There’s entertainment across the weekend including an afternoon outdoor concert in the Thredbo Village Square to thank Snowy Ride participants and organisers.

To register for the 2017 Snow Ride and help support this amazing cause visit stevenwalterfoundation.org.au. To ensure Snowy Ride Packs get to you in time pre-registrations will close on Monday 23 October 2017. Snowy Ride registration packs will start being sent out from late September to early October.

If you can’t join the ride you can still support the cause by donate [here](#)

Here is a [link](#) for images of Snowy Ride

SNOWY RIDE BACKGROUND

The Snowy Ride is the largest and one of the longest running motorcycle charity events in Australia. Over the past 17 years the Snowy Ride has played a pivotal role in the fundraising efforts of the Steven Walter Children's Cancer Foundation to support vital research so that every child diagnosed with cancer can be guaranteed a future and an improved quality of life.

Steven Walter Children's Cancer Foundation (SWCCF) originated in 2001 as the Steven Walter Fund and was incorporated in March 2008 as part of a strategic plan to develop a significant long term fundraising capacity to benefit childhood cancer research in Australia. The origins of SWCCF lay in the wishes of Steven Walter, a young man who died in 2000 at the age of 19 after an 8 year fight against cancer. In his final days Steven wrote a powerful letter to his family and friends asking them to raise money for childhood cancer research "so that one day no other kid would have to go through what I've been through".

Vision - "100% survival for all children with cancer and prevention of their suffering"

Mission - To make a difference for children with cancer by raising philanthropic funds for childhood cancer research which can impact on the current clinical standards of care for children with cancer, reduce side effects and improve survival rates.

Commitment - SWCCF is committed to fundraising partnerships offering financial support for vital research so that every child with cancer can be guaranteed a future and an improved quality of life. You can make a difference by helping us with a donation to the SWCCF.

Over the past twelve years, the foundation has had a strong commitment to raising funds for much needed and vital cancer research, supporting the provision of a full range of clinical services to patients, tertiary care and health promotion and prevention programs for children and adolescents.

For every 10 children diagnosed with cancer, three do not survive and here in Australia, that translates to three children losing their lives to cancer every week. We believe that is three children too many, and of those who survive many will have chronic health problems as a direct result of their treatments. There has been significant improvement in the life expectancy of children post diagnosis, however, research and clinical trials are essential to ensure we are continually moving forward toward our goal of 100% survival for ALL children.

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