



MEDIA RELEASE

For immediate release 3 April 2019

Mt Buller Join The Mountain Collective Welcome to the Family!

Aussie Dollar Offer to Australians & New Zealanders

Only \$449 AUD | 37 total days at the world's best resorts | PLUS 50% off additional days at full Mountain Collective partner resorts.

Thredbo is excited to welcome another Australian favourite, Mt Buller, to the family of world class resorts that make up The Mountain Collective - an alliance of some of the best skiing and riding destinations on the planet.

Boasting Victoria's largest lifting network and just three hours from Melbourne, Mt Buller joins the popular Mountain Collective pass that includes Thredbo, Coronet Peak – The Remarkables and Mt Hutt across the Tasman in New Zealand, Niseko United in Japan and top shelf resorts across North America including Alta, Aspen Snowmass, Banff Sunshine, Big Sky, Jackson Hole, Lake Louise, Mammoth, Revelstoke, Snowbird, Squaw Valley Alpine Meadows, Sugarbush, Taos, along with Valle Nevado in South America and Chamonix in France (Global Affiliate)

“Joining the Mountain Collective is exciting for Mt Buller, it puts us in excellent company alongside some of the best ski destinations on the planet, including our friends at Thredbo” explains Laurie Blampied, General Manager, Buller Ski Lifts.

“We are excited to bring Mt Buller into the Mountain Collective family effective this 2019 southern snow season” said Christian Knapp, Chief Marketing Officer, Aspen Skiing Company.

“With this addition, along with Thredbo and our partners in New Zealand, Australian skiers have an opportunity to experience the best resorts in the Southern Hemisphere at tremendous value. Throw in a trip to Japan or North America and the possibilities are endless” said Knapp.

To celebrate the Mt Buller announcement Mountain Collective has issued a limited number of Mountain Collective passes priced at A\$449 (Australian dollars) matching the US dollar sticker price, giving a discount of around \$200 for Australians and New Zealanders who snap up the introductory offer.

“This is the ultimate pass if you want chase the best snow conditions. It gives you incredible flexibility and huge savings...If you are planning on skiing in Australia this winter and want to chase the best powder at the best resorts around the world in summer. You can't go wrong with this pass...And you'll never get a better deal” said Angus Thomson, Director of Marketing Thredbo.

Mountain Collective pass holders enjoy 37 days at the world's best resorts on the 2019/20 Collective pass. This is made up of two days riding - with no blackout dates - at all partner destinations plus early purchasers also receive one bonus day at the destination of their choice for a limited time, and two added days at Chamonix Mont Blanc, France. Plus, Mountain Collective pass holders can top up with more days at 50% off single day pass prices in each full partner destination.

The announcing is also great news for Thredbo and Mt Buller's premium season pass holders who will receive 50% off single day passes at all Mountain Collective resorts in 2019/20. Thredbo season pass holders will ski half price at Mt Buller and vice versa.

The exclusive passes for Australian and New Zealanders are only available online at <https://tmcaustralia.ltibooking.com/> This special offer is available for a limited time until sold out.

The 2019/20 Mountain Collective Pass includes:

- 34 days at 17 iconic snow destinations. Plus an additional day at a resort of your choosing for a limited time only.
 - 2 days at Alta, Aspen Snowmass, Banff Sunshine, Big Sky, Coronet Peak/The Remarkables (New Zealand), Jackson Hole, Lake Louise, Mammoth Mountain, Niseko United (Japan), Revelstoke, Snowbird, Sugarbush, Squaw Valley Alpine Meadows, Taos, Valle Nevado, Mt Buller and Thredbo (Australia)
- A bonus day at the destination of choice (Limited time)
- 2 days at Global Affiliate resort Chamonix (France)
- Access to 50% off any additional day passes to full member resorts. Unlimited with no blackout periods
- Access to Mountain Collective Kids Pass for only \$99 USD. Kids must be 12 and under at the time the pass is purchased

Click [here](#) or call 02 6459 4151 in Australia for more information. *Price and availability of bonus day subject to change while supplies last. Mountain Collective global affiliate benefits are valid only at then current Mountain Collective Global Affiliates. Global Affiliates are subject to change each ski/snowboard season.

For further information, please contact:

Angus Thomson | Thredbo | +61 414 407 778 | angus_thomson@evt.com